



District of Columbia

STATE DATA CENTER

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BRIEF

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This report is based on data produced by the U.S. Census Bureau and may differ from data produced by other entities.

District of Columbia Business Ownership: 2007 Economic Census

The U.S. Census Bureau recently released preliminary estimates of business ownership data for 2007 shows the number of minority-owned businesses increased by 45.6 percent to 5.8 million between 2002 and 2007, more than twice the national rate of all U.S. businesses. In addition, the number of women-owned businesses increased 20.1 percent during the same period. The total number of U.S. businesses increased between 2002 and 2007 by 18.0 percent to 27.1 million. For the District of Columbia, black-owned and women-owned businesses have shown significant increases from 2002 to 2007, both by number of establishments and revenues from sales and receipts.

Highlights

- Minority groups and women nationally are increasing their business ownership at a higher rate than the national average,

according to new tabulations released by U.S. Census Bureau's 2007 Survey of Business Owners (SBO).

- While the number of U.S. businesses increased by 18 percent between 2002 and 2007, the number of minority-owned businesses increased 45.6 percent for the same period.
- In the District of Columbia, black-owned, and women-owned businesses have shown significant increases from 2002 to 2007. Black-owned businesses increased their numbers by 29.3 percent, while women-owned businesses were up by 23 percent.
- Sales and receipts from all firms in the District increased by 14.4 percent from 2002 to 2007.
- Professional, scientific, and technical services industry accounted for the largest number of establishments and made the highest in sales and receipts among all District establishments in 2007.

Sales and receipts from all firms in the District increased by 14.4 % from 2002 to 2007.

DC Top 10 Industries Ranked by Number of Firms: 2007

Industry	Number of Firms	Sales and Receipts (\$1,000)
1 Professional, scientific, and technical services	16,879	\$26,527,487
2 Real estate, rental and leasing	5,904	\$3,256,389
3 Health care and social assistance	5,723	\$7,385,819
4 Arts, entertainment, and recreation	4,173	\$968,246
5 Administration and support, waste management and remediation services	3,711	\$2,726,794
6 Retail trade	3,514	\$3,919,108
7 Accommodation and food services	2,859	\$4,305,114
8 Educational services	2,360	\$1,201,062
9 Transportation and warehousing	2,213	\$3,824,450
10 Construction	2,127	\$2,565,524

Source: U.S. Census Bureau and DC Office of Planning/State Data Center.

There were 507 American Indian-owned businesses in 2007, up 130.5% from 2002

DC Business Ownership Trend 1997, 2002 & 2007

Categories	Number of Firms			% Change 2002-2007
	1997	2002	2007	
All firms	45,297	47,172	55,966	18.6%
White	25,562	28,120	32,421	15.3%
Black	10,909	12,198	15,772	29.3%
*Asian	2,422	2,411	3,288	36.4%
American Indian and Alaska Native	66	220	507	130.5%
Minority	15,238	16,823	22,523	33.9%
Hispanic	2,153	2,169	3,424	57.9%
Female	13,979	15,675	19,283	23.0%

Note: *Asians were grouped with Pacific Islanders before 2000.

Source: U.S. Census Bureau and DC Office of Planning/State Data Center.

DC Black-Owned Businesses

- There were 15,772 black-owned businesses in 2007, up 29.3% from 2002.
- 28% of all businesses in DC were black-owned.
- Receipts of black-owned businesses were \$2.4 billion in 2007, up 51.7% from 2002.

DC White-Owned Businesses

- There were 32,421 white-owned businesses in 2007, up 15.3% from 2002.
- 58% of all businesses in DC were owned by whites.
- Receipts of white-owned businesses were \$18.2 billion in 2007, up 21.9% from 2002.

DC Asian-Owned Businesses

- There were 3,288 Asian-owned businesses in 2007, up 36.4% from 2002.
- 5.9% of all businesses in DC were owned by Asians.
- Receipts of Asian-owned businesses were \$1.9 billion in 2007, up 85.9% from 2002.

DC American Indian Businesses

- There were 507 American Indian-owned businesses in 2007, up 130.5% from 2002.
- 0.9% of all businesses in DC were owned by American Indian.

DC Business Owners by Demographic Characteristics: 2007

Category	Number of Firms	Percent of Firms
All firms	55,966	100.0%
White	32,421	58.0%
Black	15,772	28.0%
Asian	3,288	5.9%
American Indian and Alaska Native	507	0.9%
Minority	22,523	40.0%
Hispanic	3,424	6.0%
Female (51% or more ownership)	19,283	34.0%

Source: U.S. Census Bureau and DC Office of Planning/State Data Center.

- Receipts of American-owned businesses were \$58 million in 2007, up 11.9% from 2002.

DC Hispanic-Owned Businesses

- There were 3,424 Hispanic owned businesses in 2007, up by 57.9% from 2002.
- 6.1% of all businesses in DC were owned by Hispanics.
- Receipts of Hispanic-owned businesses were \$953 million, up 73.9% from 2002.

Number of Businesses Growth Rate 2002-2007

Categories	United States	District of Columbia	Maryland	Virginia
All firms	18.0%	18.6%	19.1%	20.7%
White	13.6%	15.3%	11.0%	15.3%
Black	60.5%	29.3%	47.1%	54.0%
Asian	40.7%	36.4%	37.4%	46.5%
American Indian and Alaska Native	17.9	130.5%	-7.6%	27.2%
Minority	45.6%	33.9%	48.7%	51.4%
Hispanic	43.6%	57.9%	67.7%	50.3%
Female	20.1%	23.0%	25.3%	22.4%

Source: U.S. Census Bureau and DC Office of Planning/State Data Center.

There were 19,283 women-owned business in 2007, up 23% from 2002.

DC Business Receipts Growth Rates 2002-2007

Categories	2002 Sales & Receipts (\$1,000)	2007 Sales & Receipts (\$1,000)	% Change 2002-2007
All firms	\$106,913,478	\$122,330,062	14.4%
White	\$14,912,731	\$18,173,022	21.9%
Black	\$1,568,128	\$2,378,176	51.7%
Asian	\$1,002,718	\$1,864,424	85.9%
American Indian and Alaska Native	\$52,104	\$58,309	11.9%
Minority	N/A	\$5,214,757	-
Hispanic	\$548,227	\$953,486	73.9%
Female	\$2,403,019	\$3,823,061	59.1%

Note: N/A – Not available.

Source: U.S. Census Bureau and DC Office of Planning/State Data Center.

DC Women-Owned Businesses

- There were 19,283 women-owned businesses in 2007, up 23% from 2002.
- 34% of all firms in DC were women-owned in 2007.
- Receipts totaled \$3.8 billion, up 59% from 2002.

DC Minority-Owned Businesses

- There were 22,523 minority-owned businesses in 2007, up 33.9% from 2002.
- 40% of all firms in DC were owned by minorities in 2007.
- Receipts totaled \$5.2 billion in 2007.

Some Business Resources

- The **Department of Small and Local Business Development (DSLBD)** works with the **Office of Contracting and Procurement (OCP)** to match small, disadvantaged businesses with contracting opportunities with the DC government and elsewhere. DSLBD also fosters economic development of DC's small business community through technical assistance, business seminars, conferences, exhibits, and outreach forums, among other programs.
- Businesses that seek technical assistance related to doing business in the District may contact the **Georgia Avenue Business Resource Center (GABRC)**. GABRC, an initiative of the **DC Chamber of Commerce**, supports businesses with counseling, mentoring,

training, access to capital, and a computer lab. GABRC operates a **US Small Business Administration (SBA)** Sub-Center to provide access to SBA programs for local businesses.

- The **Enhanced Business Information Center (e-BIC)**, an initiative of the Office of the Deputy Mayor for Planning and Economic Development, the **DC Public Library**, and the **SBA**, is located in the heart of downtown DC at the Martin Luther King, Jr. Memorial Library. The e-BIC offers training, counseling, and access to computers and business software and office space for business-client meetings.
- The **Certified Capital Company Program** was enacted by DC Council to provide \$50 million in long-term equity (and debt) for new or expanding small businesses based in DC.
- **DC Chamber of Commerce Business Resource Center:** Businesses that seek technical assistance related to doing business in the District may contact the **DC Chamber of Commerce Business Resource Center (DCCCBRC)**. DCCCBRC, an initiative of the DC Chamber of Commerce, supports businesses with counseling, mentoring, training, access to capital, and a computer lab. DCCCBRC operates a **US Small Business Administration (SBA)** Sub-Center to provide access to SBA programs for local businesses.
- The **Washington, DC Economic Partnership:** The center actively promotes and markets the District of Columbia as the premier city in the region and nation. Through marketing outreach efforts, such as **BusinessPremier**, the center will enhance the economic development of the District through business retention and recruitment programs, retail retention and recruitment efforts, the creation of public/private partnerships, and the provision of information related to the District's economic development.
- **Certified Business Enterprises (CBEs) Business Center:** Companies that wish to do business with the District government or with other CBEs can gain quick access to several features, including searching for CBE opportunities, checking business enterprise zones, and certifying businesses as CBEs.
- **SCORE:** SCORE, "Counselors to America's Small Business," is a nonprofit association dedicated to providing entrepreneurs with free, confidential face-to-face and email business counseling. SCORE offers seminars that are posted on the SBA **training calendar** and online training through the SCORE Business **Toolbox** and **Learning Center**.
- **US Small Business Administration:** The Washington Metropolitan Area District Office of the US Small Business Administration (SBA) offers workshops, seminars, and courses. Many of these

training opportunities are free. Visit the local **training calendar**. The SBA also offers online training at the **E-Business Institute**, a virtual campus that hosts free training courses, workshops, and resources designed to assist entrepreneurs.

- **The Washington Area Community Investment Fund, Inc.:** The Washington Area Community Investment Fund, Inc. (WACIF) provides technical assistance and access to capital in order to strengthen small businesses and build other assets in the community, such as housing, community-based facilities, and child care facilities.

Notes and Contact Information

Note: Data provided are based on the recently released 2007 Economic Census and the 2007 Nonemployer Statistics by the U.S. Census Bureau.

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